



Frequently Asked Questions about the Sioux Valley Foundation Employee Giving Campaign

What is the “Imagine What We Can Do Together” Campaign?

The “Imagine” campaign is an opportunity for Sioux Valley Employees to make a financial contribution to the healing mission of Sioux Valley. There are many healthcare programs that rely on charitable support to carry out their work. The three main areas of focus for this campaign are:

- 1) The Sioux Valley Employee Crisis Fund
- 2) The Sanford Children’s Challenge
- 3) Children’s Miracle Network.

Why does Sioux Valley need charitable gifts?

Sioux Valley Hospitals & Health System is a non-profit, charitable organization. Our primary interest is meeting the health care needs of all individuals in the communities we serve.

Any profit generated from the Health System is directly invested back into our healthcare programs – to meet the changing, growing healthcare needs of our community. But this alone is not enough to meet the increasing demands, and costs, of running a high-quality, high-service, regional health system.

Charitable gifts have always played a major role in helping Sioux Valley to achieve its healing mission. Last year, private support from individuals, foundations and corporations totaled over \$3 million. This support allows us to continually invest in the service we provide to our customers –whether that may be employees, patients or families.

Why is employee participation important?

Our employees are our most valuable asset –both for the care they provide and also for their support for our organization within the community. Prospective donors look to the participation of the people closest to an organization when deciding whether and how much to support a project. An enthusiastic response from those closest to the health system, who know the needs best, will help demonstrate the compelling need for the improvements to the healthcare services we provide.

In addition:

- Our ability to provide quality efficient healthcare for children will be enhanced.
- Our donations will help provide better health services for our families.
- Dollars can be utilized for employees during a time of acute crisis.
- We will be helping to make our community a better place for future generations.

Why should I give when I already work here? Isn't that enough?

Sioux Valley values and respects all employees for their dedication to each other and our patients. We sincerely thank you for all that you do and please know that there is no expectation or obligation for employees to participate in the campaign. We know, because of the great number of Sioux Valley employees already giving, that many of us have a personal calling or desire to help more, and this is an opportunity to do so.

We hope you will imagine with us the great things your gift can do when combined with your Sioux Valley coworkers!

What is the 3x26 Club?

The *3x26 Club* is made up of Employee Donors who elect to give \$3 dollars each pay period for 26 pay periods each year. Current *3x26 Club* donors have \$1 each pay period supporting each of the following areas: Sioux Valley Employee Crisis, Sanford Children's Challenge and Children's Miracle Network.

What is the Sioux Valley Employee Crisis Program?

The Employee Crisis Fund is used to assist Sioux Valley Employees who find themselves in an unforeseen financial crisis. The Employee Crisis Committee, made up of employees, meets to review each situation and decide how to best support the employee. Dollars granted from this fund often help keep our colleagues in their homes, put food on the table, cover the costs of high medical expenses and many other critical needs during this time of financial hardship.

What is the Sanford Children's Challenge?

Thanks to the generous spirit of Mr. T. Denny Sanford, a significant step has been taken toward fulfilling the dream of a dedicated children's hospital on the Sioux Valley campus. On January 31, 2004, he announced his intention to provide \$16 million toward the construction of a new children's facility. His gift provides nearly half of the funding needed to create this new legacy for children.

It also provides a clear and exciting challenge - securing the remaining funding needed for the hospital. A firm believer in community philanthropy for such an important cause, Mr. Sanford hopes that many others will be inspired to contribute to this worthy endeavor – to rise to his challenge to build a premier children's hospital.

This will require the support of many friends. Members of the community—and the region—will be called upon to assist with this effort. The administration, physicians, staff and board members of Sioux Valley will play an important role in seeing this project through to completion. In short, this goal can only be reached through a family of supporters.

Will employees, as a group, receive any permanent recognition for their combined contributions to the Sanford Children's Challenge?

Yes. A space or a portion of the new facility will be identified as being sponsored by Sioux Valley Employees, possibly the walkway that will connect the existing Sioux Valley structure with the new Children's Hospital.

Tell me more about Children's Miracle Network (CMN)

CMN is a non-profit organization dedicated to helping children by raising funds and awareness for children's hospitals across North America. Sioux Valley Children's joined the Children's Miracle Network team in 1986, making it the exclusive CMN hospital in the region of eastern South Dakota, southwest Minnesota, northwest Iowa and northern Nebraska, and one of only 170 in the nation.

Every child is unique, every diagnosis is different and every situation is special. As a Children's Miracle Network hospital, Sioux Valley Children's stands dedicated to this ideal by providing premier medical assistance to all children. Through medical technology, child life services, direct child family assistance and more, 100 percent of funds raised stay here to help local children.

For more information and a video, visit:

<http://www.siouxvalley.org/AboutSiouxValley/Foundation/EmployeeGiving/Index.cfm>

What is the most convenient way to make a gift?

Utilize **Benefit Harbor!** Remember, this is where all of your other benefit information is accessed.

Follow these steps to use Benefit Harbor:

1. Access through SVconnect or follow this link:
<https://www2.benefitharbor.com/bh/main.html>
2. Enter your employee ID (SSN + 24)
3. Enter your password (call HR at 333-7011 if you need help remembering your password)
4. Click "Login" button
5. From the left-hand menu choices, click on "My Benefits"
6. Click on "Sioux Valley 2005" under Plan Year Name
7. Click on "Step 2: Select Other Benefits"
8. Click on the "Select" button next to Sioux Valley Foundation
9. Follow the steps to make a payroll deduction gift, or follow the other links complete the necessary forms to make a one-time gift of Cash, Check or Credit Card, OR to make a Vacation Donation

When do the payroll deductions begin?

The payroll deduction will begin the pay period after your payroll deduction form is processed. This is scheduled to begin during the month of June.

When do the payroll deductions end?

The payroll deductions will continue as indicated until specified by you in writing. You may initiate a change to your deductions or request that the deductions terminate at any time by contacting the Foundation office.

May I make a one time gift of cash or check instead of payroll deduction?

Yes. We are grateful for any type of gift. Feel free to stop in to the Sioux Valley Foundation with your gift and completed **One Time Gift Form** found on the Employee Giving website:

<http://www.siouxvalley.org/AboutSiouxValley/Foundation/EmployeeGiving/Index.cfm>

Will there be a chance to change my contribution?

Yes. Contact the Foundation at any time to make a change.

Can I donate vacation hours to this campaign?

Yes. We are grateful for any type of gift. Any vacation hours you have accrued in excess of 40 may be donated. Your hours will be converted to cash and a cash contribution will be made to the area of your choice. Vacation hours converted to cash will be treated as taxable income to you (with all taxes and deductions taken out as with normal pay). Your gift to the Foundation is the cash value of your vacation hours, less taxes and deductions.

As the gift is made to the Foundation, it is *then* considered a tax-deductible cash contribution, and you will receive a gift statement from the Foundation for your tax records. Please complete and return the **Vacation Donation Form** found on the Employee Giving website:

<http://www.siouxvalley.org/AboutSiouxValley/Foundation/EmployeeGiving/Index.cfm>

Is my donation tax deductible?

Yes. Contributions to the Sioux Valley Foundation are tax-deductible to the full extent of the law. You will receive an end-of-year statement for your tax records.

Can I make my gift anonymously?

Yes. When making your donation, you will have the option to remain anonymous. If you select this option, your name will not appear in any donor lists or annual reports.

May I choose to make my gift in Honor or in Memory of someone?

Yes. This option is on the payroll deduction form. Honored and memorialized names will be listed in the appropriate section of the Foundation's Annual Report to Donors.

Is there recognition for my gift?

Yes. As a token of our appreciation of your support, all employees who participate by May 31, 2005, will be entered into a drawing for some great prizes.

Also, annual gifts of over \$250 are listed in our annual report to donors.

I already give to the Sioux Valley Foundation. What do I need to do?

Thank you for your current gifts! If you would like to continue your current contributions without changes, no action is required. Current donors will automatically be entered into the drawing for participation prizes.

If you would like to change your current contributions, please complete a new payroll deduction enrollment form. Your previous selections will be replaced by your new selections.

How can employees learn more about this campaign?

Employees will be able to attend ½ hour information sessions or go online to receive additional information about this campaign or to watch a video which will provide more details. Please go to www.siouxvalley.org, and click on the “Ways to Help Us Heal” button, then “Employee Giving”

When & where are the information sessions?

The ½ hour voluntary sessions will include a viewing of the video and a time for questions & answers by Sioux Valley Foundation staff. Attendees will be treated to dessert. You may attend any of the scheduled sessions.

- Wednesday, May 11, 2:00 pm – Downtown location, Staff Lounge
- Thursday, May 12, 11:30 am – Peterson building, Conf Room
- Thursday, May 19, 11:30 am – Main campus, Meeting Room A
- Thursday, May 19, 3:00 pm – Ann Berdahl Hall, Room 3000
- Wednesday, May 25, 3:00 pm – Peterson building, Conf Room
- Tuesday, May 31, 1:00 pm – Main campus, Meeting Room A

Who do I ask if I have other questions?

Please contact the Sioux Valley Foundation by calling (605) 328-5700. Or, go to the Employee Giving Website:

<http://www.siouxvalley.org/AboutSiouxValley/Foundation/EmployeeGiving/Index.cfm>