

Sanford Health Network Community Health Needs Assessment Implementation Strategy 2017-2019

SANF SRD

dba Sanford Worthington Medical Center EIN # 46-0388596

SANF SRD

Dear Community Members,

Sanford Worthington is pleased to present the 2016 Community Health Needs Assessment (CHNA) and Implementation Strategy. There is great intrinsic value in a community health needs assessment when it serves to validate, justify and defend not-for-profit status and create opportunity to identify and address community health issues.

During 2015 members of the community were asked to complete a non-generalizable survey to help identify unmet health needs. Analysis of the primary research data and secondary research was used to identify health concerns and needs in the community. Community partners and public health leaders assisted with the development of an asset map that lists resources and assets that are available to address each need. A gap analysis and prioritization exercise was also conducted to identify the most significant health needs, and to further address these needs through the implementation strategies that are included in this document.

Sanford Worthington has set strategy to address the following community health needs:

- Healthcare Access
- Physical and Mental Health

In this report you will find the implementation strategies for 2017-2019, information about what Sanford is doing to address the needs, assets and resources that are available in the community to address the needs, and a discussion on the impact from the 2013 implementation strategies.

At Sanford Worthington, patient care extends beyond our bricks and mortar. As a not-for-profit organization, ensuring that the benefits of health care reach the broad needs of communities is at the core of who we are. Through our work with communities, we can bring health and healing to the people who live and work across our communities. Together, we can fulfill this mission.

Sincerely,

Michael Gerunner

Michael Hammer Chief Executive Officer Sanford Worthington Medical Center

Sanford Worthington Medical Center Implementation Strategies

Priority 1: Healthcare Access

Access to care includes the ability to gain entry into a health system or provider service. Access can include the availability of health care providers and a workforce available to address the needs. Limited access can challenge the ability to receive appropriate levels of care and may pave the way to the utilization of higher cost entry points into the system through the emergency room.

Sanford provides the Community Care Program and a financial assistance policy to address assistance to all who qualify for charity care. Sanford has prioritized health care access as a top priority and has set strategy to create awareness of the resources and financial assistance that is available through Sanford.

Priority 2: Physical Health/Mental Health

Physical health is defined by the World Health Organization (WHO) as a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity. Mental health includes emotional, psychological, and social well-being. It affects how people think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood. Mental health problems are common but people with mental health problems can get better and many recover completely.

Sanford has prioritized physical and mental health as a top priority and has set strategy to increase preventative health care including dietitian services and implementation of the advanced medical home model, reduction of mortality and morbidity from mental illness by identifying and providing early intervention through mental health services.

Community Health Needs Assessment Implementation Strategy for Sanford Worthington Medical Center FY 2017-2019 Action Plan

Priority 1: Healthcare

Projected Impact: Access is improved when community members understand the resources and financial assistance that is available through Sanford Health.

Actions/Tactics	Measureable Outcomes	Dedicated Resources	Leadership	Note any community partnerships and collaborations -if applicable
Provide monthly newspaper article on health care topic	Complete full page article re: health care topic for <i>Daily Globe</i> (12 months)	Marketing, Providers	Holly Sieve, Greg Schell, Mike Hammer	Worthington Daily Globe
Implement triage call center at the local Sanford clinic	Triage call center is operational within Sanford Clinic	Clinic space, Triage staff	Greg Schell	

<u>Goal 1</u>: To increase public education on healthcare topics and available resources

Goal 2: Collaboration with community entities to increase holistic care

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Note any community partnerships and collaborations - if applicable
Mental Health referrals to YMCA for membership (as a part of care plan)	Sanford Health Coaches and BHTT to follow as part of care plan	Health Coaches	Mike Hammer	Working with YMCA leadership for referral process & to ensure affordable access
Sanford providers to make referrals for YMCA membership (subsidized options included)	Sanford Health Coaches to follow as part of care plan	Health Coaches	Mike Hammer	Collaboration with YMCA leadership

Goal 3: Collaboration with JBS employer to increase education relative to health care services and insurance

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Note any community partnerships and collaborations - if applicable
Provide educational posters through JBS work areas. Topics to include: Use of Emergency Department, Primary Care, Proper use of Health Insurance, etc.	Health topics to be identified and presented on a monthly basis via posters in work area	Marketing	Mike Hammer, Greg Schell, Sarah Andersen	JBS
Implement a "Kiosk" location that provides healthcare information for employees (including having this information in multiple languages)	Health topics to be identified and presented on a monthly basis via posters in work area	IT	Mike Hammer, Greg Schell, Sarah Andersen	JBS

Priority 2: Physical Health

Projected Impact: Preventative service utilization is increased when community members have greater understanding of emergency vs. preventive care and are aware of available health services provided by Sanford Health

Goal 1: To increase prompting and implementation of preventative health care

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Note any community partnerships and collaborations - if applicable
Implement Health Planet	Increase number of	Health	Greg Schell	
program – which identifies and	colonoscopies &	Coaches		
alerts patients when preventive	mammograms			
health care procedures are due				
Increase 1:1 goal setting and	Increase number of	Health	Greg Schell,	
case management for plan of	clients connected with	Coaches	Clinical	
care through Sanford Clinic	Health Coaches		Supervisors	
Implement Advance Medical	Recruitment of BHTT	HR	Greg Schell	
Home model of practice with	FTE within the clinic			
behavioral health				
Increase utilization of Sanford	Increase visits	Health	Jennifer Weg	
Health Cooperative (held on		Coaches		
weekly basis)				

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Note any community partnerships and collaborations - if applicable
Implement Advance Medical Home model	Hire full-time Behavioral Health Triage Therapist available at Sanford Clinic	Recruiting/HR	Greg Schell	

Goal 2: Increase early identification and access to mental health services

Goal 3: To increase knowledge and use of dietitian services

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Note any community partnerships and collaborations - if applicable
Increase provider education of Registered Dietitian and services available to patients at SWMC	Implement referral process. Provide education to providers. Increase referrals, particularly with the pediatric population.	Clinical Dietitian	Michelle, Greg, Clinical Supervisors	
Marketing campaign promoting available services	Increase number of referrals	Marketing	Mike, Holly, Michelle	

Goal 4: Improve the availability for exercise and nutrition education across the community

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Note any community partnerships and collaborations - if applicable
Provide Sanford <i>fit</i> to the local schools and child care providers <u>www.Sanfordfit.org</u>	Sanford fit is available to all students and families in the area through classroom and fit website	Sanford fit leadership Classroom teachers	Sanford leaders	Local schools Child care leaders

Community Health Needs Assessment Key Findings

The top assessed needs from the 2016 primary and secondary research include:

- Economics affordable housing
- Transportation availability of public transportation
- Environment water quality
- Children and Youth bullying, cost and availability of quality infant care, services for at-risk youth, cost and availability of quality child care, availability of activities for children and youth, teen pregnancy, availability of services for at-risk youth
- Aging cost and availability of long term care and availability of memory care, resources for caregivers, and resources to help the elderly stay in their homes
- Safety the presence of street drugs and alcohol in the community, domestic violence, the presence of drug dealers in the community, and child abuse and neglect
- Health Care Access access to affordable health insurance, affordable dental insurance, affordable health care, affordable prescription drugs, affordable vision insurance, use of the emergency department for primary care, timely access to substance abuse providers
- Physical Health cancer, chronic disease, obesity, poor nutrition and inactivity
- Mental Health depression, stress, dementia and Alzheimer's, substance use and abuse, other psychiatric diagnosis, underage drinking, and smoking and tobacco use
- Preventive Health flu vaccines

Identified Concerns	How Sanford Worthington is Addressing the Needs
 Economics Availability of affordable housing 	Share the results of the CHNA with City of Worthington, Worthington Housing Authority, and Worthington Regional Economic Development Counsel.
	Sanford addresses this by serving on the economic development committee.
Transportation Availability of public transportation	Share the results of the CHNA with City of Worthington and Nobles County Commissioners.
Environment Water quality	Share the results with the City of Worthington and Nobles County Commissioners.
 Aging Cost of long term care Availability of memory care Availability of long term care Availability of resources for family/friends caring for and making decisions for elders Availability of resources to help the elderly stay safe in their homes 	Share the results of the CHNA with community leaders; including Skilled Nursing, Assisted Living, and Senior Housing Facility leaders. Sanford is a home health service provider.
 Children and Youth Availability of quality infant care Availability of quality childcare Bullying 	Share the results of the CHNA with the City of Worthington, Southwest MN Opportunity Council Child Resource and Referral program, Nobles County Community Services, YMCA, and School District.

How Sanford is Addressing the Needs

Identified Concerns		How Sanford Worthington is Addressing the Needs
•	Cost of quality child care	
•	Cost of quality infant care	
•	Availability of activities for children and youth	
•	Teen pregnancy	
•	Cost of activities for children and youth	
•	Availability of services for at-risk youth	
•	Teen births	
Safety		Sanford will address this by sharing the results with the City of
•	Presence of street drugs, and alcohol in the	Worthington, Nobles County Law Enforcement, and Nobles
	community	County Community Services.
•	Domestic violence	
•	Presence of drug dealers in the community	
•	Child abuse and neglect	
•	Violent crime	
Health	care	Sanford will address this need as one of the initiatives for FY
•	Access to affordable health insurance	2017-2020.
•	Cost of affordable dental insurance coverage	
•	Access to affordable health care	Sanford will share the results with the Southwest Mental Health
•	Timely access to mental health providers	Center.
•	Cost of affordable vision insurance	
•	Use of emergency room services for primary health care	
•	Access to affordable prescription drugs	
•	Timely access to substance abuse providers	
•	STDs	
Physica	l Health	Sanford will address this need as one of the initiatives for FY
•	Cancer	2017-2020.
•	Poor nutrition and eating habits (40% have 3 or more vegetables/d, 27.5% have 3 or more fruits/d)	
•	Obesity (76.5% have BMI of overweight or obese)	
•	Inactivity/lack of exercise (55% -moderate	
	exercise 3 x/week 29% have vigorous activity	
	3x/week	
•	Chronic Disease (hypertension, high cholesterol,	
	arthritis, diabetes)	
Mental		Sanford is addressing this through inpatient services by having 2
•	Depression (23.4% report depression – 50% have	FTEs for social services to address mental health as they are in
	1 or more days/mos. when their mental health	crisis in the hospital setting. Telehealth services for psychiatry
	was not good)	are also utilized. Recruiting for 1 Behavioral Health Triage
•	Stress (23.4% report anxiety/stress)	Therapist FTE for the clinic to provide assessments and
•	Dementia and Alzheimer's disease	treatment.
•	Other psychiatric diagnosis	Conford also has representation on the Nobles County March
•	Drug use and abuse	Sanford also has representation on the Nobles County Mental
•	Under age drug use and abuse	Health Advisory Council and Adult & Child Protection teams,
•	Alcohol use/abuse (22.6% report consuming 3 or	working in collaboration with community entities to address mental health needs.
	more drinks/d, 29% have binge level drinking at	
	least 1 x/mos.)	
•	Underage drinking	
•	Smoking and tobacco use	

Identified Concerns	How Sanford Worthington is Addressing the Needs
 Preventive Health Flu shots (34.6% reported that children 6 months or older did not get a flu shot or flu mist each year Immunizations (32% of respondents report having 	Sanford is addressing this need by offering flu vaccinations. Additionally, Sanford employees are required to have a flu shot to prevent to maintain a healthy workforce and to prevent spreading the flu to others.
 immunizations in the past year, and respondents repot that 98% of their children are current on their immunizations) 21.7% have not seen a health care provider in the past year - 30.9% have not seen a dentist in the past year 	Will share results with Nobles County Public Health.

Sanford Worthington Medical Center 2016 CHNA Asset Map

Identified concern	Community resources that are available to address the need
Economics	Worthington Housing Authority 507-376-3655USDA Rural Development 507-372-7783Nobles Co. Community Services (food stamps/food support) 507-295-5213Open Door Health Center (Federally qualified health clinic) 507-388-2120Catholic Charities 507-376-9757SW MN Opportunity Council (housing, emergency food & shelter, weatherization) - 507-376-4195Food Pantries: • Worthington Christian Church Food Pantry 507-372-8633 • Manna Food Pantry - 507-376-3138Subsidized Apartments: • Atrium High Rise - 507-376-3655 • Buffalo Ridge Apts. 800-466-7722 • Castlewood Apts 507-372-2667 • Sunshine Apts 507-372-4000 • Viking Apts 507-360-0599
Transportation	 Willow Court Town Homes 507-360-0599 SW MN Opportunity Council (Community Action Agency) 507-376-4195 Public Safety Dept. – 507-376-5995 Prairieland Transit system 507-376-4195 Medivan – 507-372-5787 Peoples Express – 800-450-0123 Handi Van – 800-363-5451 AmeriCare Mobility Van 800-963-7233 Taxi Service – 507-372-4300 City of Worthington Public Utilities Dept 507-372-8680

Identified concern	Community resources that are available to address the need		
Aging population	Clinics: Sanford Worthington Clinic 507-372-3800 Avera Worthington Clinic 507-372-2921 Open Door Health Center (Fede	erally Qualified Health Clinic)	507-388-
	2120	erany Quanneu nearth chincj	507-580-
	Sanford Worthington Home Care 507-372-3139		
	Hospices: • Sanford Worthington Hospice • 507-372-7770 • Compassionate Care Hospice		
	• 507-372-7003 Sanford Home Medical Eqmt. 507-376-9699		
	Respite Care: • RSVP Respite Care (relief for ca • Sanford Worthington 507-372 • South Shore Care Center		
	 South Shore Care Center LTC/Alzheimer's Resources: Crossroads Care Center South Shore Care Center 	507-376-5312	
	 Ecumen Meadows SW Mental Health Center 	507-372-7838 507-376-4141	
	Housing with Services/Assisted Livi Golden Horizons 507-376-3111 Prairie House 507-372-4551 The Meadows 507-372-7838 Adult Foster Care Nobles Co. Community Service	L	
	Nobles Co. Community Service Age 507-295-5213	ncy – MN Choices assessment	
	Veterans Service Officer	507-295-5292	
	Companionship: • RSVP Telephone Reassurance • Senior Companion	507-295-5262 507-337-0382	
	Emergency Alert Systems: • Lifeline – 800-380-3111		

Identified concern	Community resources that are available to address the need
	Life Aid – Sterling Drug Medical Alert Monitoring 507-372-7533 Main Street Messenger (Nebles Coop, Electric) 507-372-7231
	Main Street Messenger (Nobles Coop. Electric) - 507-372-7331
	Memory Loss Caregiver Support Group - 507-376-5312 Worthington Senior Dining
	507-376-6517
	Home Delivered Meals: • Meals on Wheels 507-372-3137
	Worthington Senior Dining 507-376-6517
Children and Youth	Sanford WebMD Fit Kids Clinics: Sanford Worthington Clinic 507-372-3800 Avera Worthington Clinic 507-372-2921
	Open Door Health Center (Federally Qualified Health Clinic) 507-388- 2120
	Child Care Centers: Sunny Days! - 507-376-6313 We Care - 507-372-7676 Hi-Ho Nursery School-507-376-4861 Kids-R-It Child Care & Preschool - 507-372-7999 Head Start - 507-376-4195
	Child Care Resource & Referral 507-376-4195
	After School Activities: • EDGE after school/summer program – 507-372-2172 • Area Learning Center-507-332-1322 • School District sports activities 507-372-2172
	Nobles Co. Community Services 507-295-5213
	Southwest Crisis Center 507-376-4311
	SW Mental Health Center 507-376-4141

Identified concern	Community resources that are available to address the need
Safety	Nobles Co. Sheriff 507-372-2136
	Worthington Police Dept. 507-372-2136
	Drug Rehab – 866-720-3784
	Counseling Resources 507-372-4399
	SW Crisis Center PEACE Agency 507-376-4311
	Southern MN Regional Legal Resource Center 507-372-7368
	Nobles Co. Community Service Office 507-295-5213
Health Care	Sanford Worthington Clinic 507-372-3800
	Avera Worthington Clinic 507-372-2921
	Open Door Health Center (Federally Qualified Health Clinic) – 507-388-2120
	Sanford Community Care Program
	Financial assistance/counselors in business office – 507-372-2941
	MN Drug Card (mndrugcard.com)
	Counseling: • Counseling Resources 507-372-4399
	 Catholic charities 507-3376-9757 Prairie Rose Counseling Center 507-376-4732
Physical Health	Nobles County Community Services – MA Applications 507-295-5213 Clinics: Sanford Worthington Clinic
	• 507-372-3800
	 Avera Worthington Clinic 507-372-2921
	 Open Door Health Center (Federally Qualified Health Clinic) 507-388- 2120
	Sanford Cancer Biology Research Center in SF

Community resources that are available to address the need
Dietitians: • Sanford Worthington Dietitian 507-372-7354 • Hy-Vee of Worthington 507-372-7354 Roger Maris Cancer Center Sanford Medical Home RN Health Coach American Cancer Society Better Choices/Better Health American Heart Association The Sanford Project – to cure Type 1 Diabetes in Denny Sanford's lifetime Sanford WebMD Fit Kids Diabetes resources: • American Diabetes Association • Diabetes Support Group 507-372-2921 Exercise Centers: • Anytime Fitness 507-295-7110 • Prairie Rehab & Fitness 507-372-2232 • Worthington Area YWCA 507-372-2232 • Worthington Senior Dining 507-372-5517
Weight Loss Surgery Support Group – 508-372-3329 Sanford One Care
Clinics: Sanford Worthington Clinic Sor-372-3800 Avera Worthington Clinic Sor-372-2921 Open Door Health Center (Federally Qualified Health Clinic) Sor-388- 2120 Nobles County Community Services (mental health needs) 507-295-5213 Sanford Worthington Medical Health Center Drug Rehab – 866-720-3784

Identified concern	Community resources that are available to address the need
	Counseling: • Counseling Resources 507-372-4399 • Catholic charities 507-3376-9757 • Prairie Rose Counseling Center 507-376-4732
	LTC/Alzheimer's Resources:• Crossroads Care Center507-376-5312• South Shore Care Center507-376-3175• Ecumen Meadows507-372-7838
Preventive Health	Clinics: • Sanford Worthington Clinic • 507-372-3800 • Avera Worthington Clinic • 507-372-2921 • Open Door Health Center (Federally Qualified Health Clinic) - 507-388-2120 Nobles Co. Community Service – immunizations, public health nurse - 507-295-5213 Dentists: • Apple White Dentistry 507-372-7339 • Stanley Haas, DDS 507-376-4939 • Family Dentistry 507-376-9797

Demonstrating Impact

The 2013 community health needs assessment served as a catalyst to lift up obesity and mental health services as implementation strategies for the 2013-2016 timespan. The following strategies were implemented.

2013 Community Health Needs Assessment Sanford Worthington Implementation Strategy

Implementation Strategy: Youth - Obesity

Three Year Plan (July, 2013 – June, 2016)

- Implement the Sanford enterprise implementation strategies to address obesity
- To establish a youth program (K-4) that will involve District 518, YMCA and local Sanford Worthington Clinic Pediatricians and staff.
- Action plans include focusing on kids with a BMI above a certain percentage.
- Program to include physical activity for the kids as well as an educational component for parents.
- Curriculum is currently being developed.
- Review of program will occur with changes implemented, if any, for school year 2013-2014.

Implementation Strategy: Elderly

Three Year Plan (July, 2013 – June, 2016)

- To review and define the socio-economic –health status of the current state of the elderly in the community and develop and implementation strategy in FY15 on need or needs identified.
- Actions include releasing summary of survey data to agencies that participated in the primary source community survey in first quarter, FY14.
- Identify agencies within the community and begin the assessment of elderly status. Agencies may include Nobles County Public Health, Nursing Homes, City of Worthington and Sanford. Others will be invited as identified.

Implementation Strategy: New American/Immigrants

Three Year Plan (July, 2013 – June, 2016)

- To increase SWMC and Sanford Worthington Clinic providers and staff awareness to the various cultures and nationalities currently in the SWMC market area as it affects the delivery of health care to these groups of community members.
- Actions include creating periodic education and competencies for all staff on the various cultures in the Worthington area in FY14. Focus will be given to those cultures with the largest population base in our market area.
- The 2013 strategies have served a broad reach across our community and region. The impact has been positive and the work will continue into the future through new or continued programming and services.

Impact of the Strategy to Address Obesity in Adults, Elderly and Youth

Sanford Worthington Medical Center has developed a medical weight loss program inclusive of medical oversight, nutrition counseling, psychological counseling and exercise programming. The interdisciplinary program includes bariatric surgery for those who need surgical intervention.

An intensive behavioral management program with intense nutritional counseling was added to serve Medicare patients. Additionally, referrals to the Sanford clinical dietitians have increased since this implementation strategy began.

The Sanford Health *fit* initiative, a childhood obesity prevention initiative, continues to grow and mature as we work to refine the offerings and enable broad replication and meaningful use. Supported by the clinical experts of Sanford Health, *fit* educates, empowers and motivates families to live a healthy lifestyle through a comprehensive suite of resources for kids, parents, teachers and clinicians. *fit* is the only initiative focusing equally on the four key contributing factors to childhood obesity: Food (nutrition), Move (activity), Mood (behavioral health), and Recharge (sleep). Through *fit* we are actively working to promote healthy lifestyles in homes, schools, daycares, our clinical settings, and throughout the community by way of technology, engaging programs, and utilizing key role models in a child's life. In 2016 a new *fit* initiative will be available for 20,000 classroom teachers. The classroom curriculum has numerous modules that teachers can access and implement in part or comprehensively.

Profile by Sanford is a personalized retail weight loss program designed by Sanford Health physicians and scientists to be simple, effective and sustainable. With a certified *Profile* coach, personalized meal plans and smart technology to track progress, members see real results. Each weight loss plan is designed with a focus on nutrition, activity and lifestyle.

The enterprise obesity initiative addressed education for providers and education for patients and community members. The first annual Sanford obesity symposium was held in 2014. Over 400 health care professionals from the region and beyond registered for the 2014 and the 2015 symposiums. The purpose of the symposium is to enhance the knowledge and competence of participants by providing an update on the latest research associated with the prevention, treatment and management of obesity. The target audience includes primary care physicians, pediatricians and specialty care providers, advanced practice providers, licensed registered dietitians, nurses, and other interested health care professionals.

The symposium is an opportunity to provide prevention and treatment practice guidelines for the adult and pediatric population. The planning committee includes several published providers who are sought after nationally and internationally for their expertise.

Sanford is taking a comprehensive and multi-faceted approach to obesity prevention and treatment. The impact is demonstrated through the lives of our community members who have had positive outcomes because of our programs and services.

Impact of Strategy to Address New Americans

Sanford Worthington continues to have conversations with providers and staff about cultural competency. There are many diverse cultures in the Worthington area and the providers and staff desire to serve the entire population in a culturally competent and compassionate manner.

The MARTTI (My Accessible Real Time Trusted Interpreter) service has been implemented to provide for ease of access to medical care. The real time interpreter capability creates a positive impact for all who need interpreter services.

