

Sanford Medical Center Thief River Falls

Community Health Needs Assessment

Implementation Strategy

2017-2019

SANF: RD

dba Sanford Thief River Falls Medical Center EIN # 45-0709579



Dear Community Members,

Sanford Thief River Falls Medical Center is pleased to present the 2016 Community Health Needs Assessment (CHNA) and Implementation Strategy. There is great intrinsic value in a community health needs assessment when it serves to validate, justify and defend not-for-profit status and create opportunity to identify and address community health issues.

During 2015 members of the community were asked to complete a non- generalizable survey to help identify unmet health needs. Sanford Thief River Falls Medical Center worked in partnership with Pennington County Public Health as we conducted the CHNA. Analysis of the primary research data and secondary research was used to identify health concerns and needs in the community. Community partners and public health leaders assisted with the development of an asset map that lists resources and assets that are available to address each need. A gap analysis and prioritization exercise was also conducted to identify the most significant health needs, and to further address these needs through the implementation strategies that are included in this document.

Sanford Thief River Falls has set strategy to address the following community health needs:

- Physical Health
- Mental health

In this report you will find the implementation strategies for 2017-2019, information about what Sanford is doing to address the needs, assets and resources that are available in the community to address the needs, and a discussion on the impact from the 2013 implementation strategies.

At Sanford Thief River Falls, patient care extends beyond our bricks and mortar. As a not-for-profit organization, ensuring that the benefits of health care reach the broad needs of communities is at the core of who we are. Through our work with communities, we can bring health and healing to the people who live and work across our communities. Together, we can fulfill this mission.

Sincerely,

Brian Carlson

Chief Executive Officer

Evan Carlon

Sanford Thief River Falls Medical Center

Implementation Strategies

Priority 1: Mental Health/Behavioral Health

Mental health includes emotional, psychological, and social well-being. It affects how people think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood.

Many factors contribute to mental health problems, including:

- Biological factors, such as genes or brain chemistry
- Life experiences, such as trauma or abuse
- Family history of mental health problems

Mental health problems are common but people with mental health problems can get better and many recover completely.

Sanford has made mental/behavioral health a significant priority and has developed strategies for the mental health and behavioral health of the area by securing CMS certification for the new Sanford Behavioral Center, developing a partial hospitalization program, and establishing partnerships with regional behavioral health organizations.

Priority 2: Physical Health

Sanford has made children and youth a significant priority and has developed strategies to improve the health of children and youth by expanding the Sanford Wellness Center to provide a youth fitness area, collaborating with community organizations to develop a community center model, and to create a partnership with local schools and child care providers to implement Sanford fit.

Sanford *fit* is an on-line community health activation initiative created by Sanford Health that provides engaging programs and resources to kids, families, leaders and role models across numerous settings to promote and activate healthy choices. The four key factors of healthy choices, a healthy body and healthy life included in *fit* are, MOOD – Emotions and Attitudes and RECHARGE – Sleep and Relaxation, FOOD – Mindful Nutrition Choices, and MOVE – Physical Activity Levels.

Sanford will focus on the physical health of patients by enrolling patients in the Medical Home program to provide education on nutrition, exercise and wellness. A multi-disciplinary medical team will work together to help patients meet their health goals.

Community Health Needs Assessment

Implementation Strategy for Sanford Thief River Falls Medical Center

FY 2017-2020 Action Plan

Priority 1: Mental Health / Behavioral Health

Projected Impact: Sanford TRF Medical Center is a service provider for the behavioral health needs of the region

Goal 1: CMS Certification of Sanford Medical Center

Actions/Tactics	Measureable Outcomes	Dedicated Resources	Leadership	Community partnerships
Preparation for certification survey	Certification by CMS as a free- standing psychiatric hospital	Sanford – Local and Network	Sanford – Local and Network	
Engage consultant to perform a mock readiness survey in advance of the actual survey	Completion of the survey and recommendations received Development of plan of correction	Sanford – Local and Network Joint Commission Resources	Reps from respective organizations	

Goal 2: Development of a Partial Hospitalization Program

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Community partnerships
Complete a S.W.O.T. analysis of proposed program	Report developed from stakeholder input	Sanford Local	Sanford Local	
Complete a Return On Investment analysis of proposed program	Report completed and distributed to key decision makers	Sanford – Local and Network	Reps from each organization	
Development of space and implementation of new program	Actual implementation of the program	Sanford – Local and Network	Reps from each organization	

Goal 3: Develop partnerships with regional behavioral health organizations

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Community partnerships
Evaluate opportunities for partnerships with regional organizations	Listing of potential regional organizations that provide behavioral health services	Sanford – Local and System	Sanford – Local and System	
Work with Sanford system resources as necessary to develop regional partnerships	New partnerships developed with regional organizations	Sanford – Local and System	Sanford – Local and System	

Priority 2: Physical Health

Projected Impact: The health and wellness of the community is improved through the Wellness Center, specialists, and available services for the community members

Goal 1: Expanded Wellness Center

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Community partnerships
Sanford Foundation Thief River Falls fundraising campaign "Kids Unite" is raising money to develop a kids fitness area as part of our existing wellness center - \$250,000 goal	Fundraising goal achieved by the end of fiscal year 2016	Southeast Campus	Foundation staff and committees	

Goal 2: Develop Community Center

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Community partnerships
In partnership with various community organizations develop a community center model that meets the fitness needs of the community as identified by previous studies	Progress made toward planning, development and completion of a self-sustaining community center	Sanford – Local and System, TRForward planning committee comprised of community leaders and businesses, local legislators for funding assistance, City of Thief River Falls	Reps from all of the various resources	City of Thief River Falls

Goal 3: Improve the availability for exercise and nutrition education across the community

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Community partnerships
Provide Sanford <i>fit</i> Program to the local schools and child care providers	Sanford fit is available to all students and families in the area through classroom and fit website	Sanford <i>fit</i> leadership Classroom teachers	Sanford leaders	Local schools Child care leaders

Goal 4: Continued growth of Sanford Medical Home

Actions/Tactics	Measureable Outcomes	Resources	Leadership	Community partnerships
Enroll more patients in our Medical Home Provide enhanced education on	Increased numbers of patients enrolled / served	Medical Home Staff, Hospital / Clinic dietitians, Sanford Profile,	Reps from each organization	
wellness, nutrition, exercise, etc.		Physical and Occupational Therapies		

Community Health Needs Assessment Key Findings

The top assessed needs from the 2016 primary and secondary research include:

- Economics affordable housing
- Transportation availability of good walking trails or biking paths
- Children and Youth cost and availability of quality infant care, services for at-risk youth, school
 cost and availability of quality child care, bullying, cost and availability of activities for children
 and youth, and teen pregnancy
- Aging cost of long term care, availability of memory care, and resources to help the elderly stay in their homes
- Safety the presence of street drugs and alcohol in the community, presence of drug dealers in the community, domestic violence
- Healthcare Access access to affordable health insurance, access to affordable prescription drugs, access to affordable healthcare, the availability of non-traditional hours, the cost of affordable dental insurance coverage, and the use of emergency room services for primary healthcare
- Physical Health cancer, chronic disease, obesity, poor nutrition and inactivity
- Mental Health depression, stress, suicide, and substance use and abuse
- Preventive Health flu vaccines, immunizations and routine visits with a primary care provider and dentist

How Sanford Thief River Falls Medical Center is Addressing the Needs

Identified Concerns	How Sanford Thief River Falls Medical Center is addressing the needs
Availability of affordable housing	Sanford is addressing this need by sharing these concerns and the results of the CHNA with community leaders. Additionally Sanford is working with developers directly to build market rate family housing on the former hospital site.
TransportationAvailability of good walking or biking paths	Sanford is addressing this need by sharing these concerns and the results of the CHNA with community leaders.
 Aging Cost of long term care Availability of memory care Availability of resources to help the elderly stay safe in their homes 	Sanford is addressing this need by sharing these concerns and the results of the CHNA with community leaders. Sanford will also be represented at various local and state associations dedicated to positively impacting the identified issues.
 Children and Youth Availability of quality infant care Availability of quality childcare Availability of activities for children and youth 	Sanford is addressing this need by sharing these concerns and the results of the CHNA with community leaders. Sanford has a variety of services available that can positively impact some of the identified concerns, e.g., outpatient mental health

Identified Concerns		How Sanford Thief River Falls Medical Center is
identified Concerns		addressing the needs
 Cost of activities for cl Cost of quality infant cl Bullying Cost of quality child ca Teen pregnancy Availability of services 	are	services, residential treatment programs, and continues to develop more services that will impact children and youth.
 Safety Presence of street druce community Presence of drug dealer Domestic violence 		Sanford is addressing this need by sharing these concerns and the results of the CHNA with community leaders.
 Healthcare Access to affordable h Access to affordable p Access to affordable h Availability of non-trace Cost of affordable der coverage Use of emergency roop primary healthcare 	rescription drugs ealthcare ditional hours stal insurance	Sanford addresses this need by providing charity care through the Community Care Program and has a discounted rate for those who qualify for assistance. Sanford is also addressing the access issues through a recruitment plan and is actively recruiting for additional providers. Sanford TRF Medical Center has prioritized this as a high need and has developed an implementation strategy to improve access.
Physical Health	ing habits rtension, high	Sanford has prioritized behavioral and mental health as an implementation strategy for FY 2016 – 2018.
Mental Health Depression Stress Suicide Drug use and abuse Under age drug use are Underage drinking Alcohol use/abuse Smoking and tobacco	nd abuse	Sanford has prioritized behavioral and mental health as an implementation strategy for FY 2016 – 2018.
Preventive Health • Flu shots (34.6% report months or older did not flu mist each year) • Immunizations (32% of having immunizations	rted that children 6 ot get a flu shot or of respondents report	Sanford is addressing this need by sharing these concerns and the results of the CHNA with community leaders and various public health agencies in our service area.

Identified Concerns	How Sanford Thief River Falls Medical Center is addressing the needs
respondents report that 98% of their	Sanford TRF has also implemented Same Day
children are current on their immunizations)	Sanford, an enterprise standard developed to increase access to primary care and hopefully
 21.7% have not seen a healthcare provider in the past year - 30.9% have not seen a dentist in the past year 	improve immunization percentages as well.

Sanford Thief River Falls Medical Center 2016 CHNA Asset Map

Identified concern

Community resources that are available to address the need

Economics

Affordable housing resources:

- TRF Housing & Redevelopment Authority 218-681-5995
- Rental Rehab Loans 218-637-2431
- Rehab loans for homeowners 218-637-2435
- ECHO loans for down payment assistance 218-637-2435
- Public Housing (24 3-BR homes) -218-637-2431
- First Time Homebuyers Program 218-637-2431
- USDA Rural Development 218-681-2843
- HUD (serving Pennington Co.) 218-637-2431
- Inter-County Community Council (loan & grant programs for limited income families) – 218-796-5144
- Low income apartments:
 - Riverside Terrace 763-541-9199
 - Sherwood Park Townhouses 218-681-6517
 - Skylite Apts. 218-681-5995
 - O Southwood Park Townhomes 218-681-6519

Employment Resources:

- TRF WorkForce Center 218-683-8060
- Major employers:
 - o Arctic Cat 218-681-8558
 - o Digi-Key 218-681-6674
 - o Land O'Lakes 218-681-3146
 - o Northwest Beverage 218-681-1735
 - Pennington County 218-683-7017
 - o Pepsi 218-681-3227
 - o Sanford 218-681-4240
 - o Seven Clans 800-881-0712
 - TRF City Govt. 218-681-2943
 - U.S. Post Office
 - o Walmart 218-683-3643

Transportation

Walking/Hiking resources:

- Greenwood Trails 218-681-2519
- River Walk 218-681-3720
- Agassiz Dunes 218-739-7576
- Riverland Trail 218-253-4220
- Wapiti Trail 218-681-3720

Biking resources:

- Red Robe Classic bike ride
- Pathfinder Bike Shop 218-681-3116

Aging population

LTC resources:

- Thief River Care Center 218-683-8100
- Oakland Park Nursing Home 218-681-1675
- Valley Home 218-681-3286
- Riverside Terrace (retirement apts.) 218-681-76578
- Sunwood Home 218-681-7163

Memory Care facilities:

- Thief River Care Center 218-683-8100
- Oakland Park Nursing Home 218-681-1675
- Valley Home 218-681-3286

Resources to help the elderly stay in their homes:

- Pennington Co. Social Services 218-681-2880
- Pennington Co. Human Services 218-681-2880
- Hospice Red River 218-681-6189
- Country Health 218-681-8214
- Northland Community Hospice 218-681-4240
- Inter County Nursing Service 218-681-0876
- Sanford Healthcare Accessories 218-683-2588
- Lincare 218-681-8214
- First Care Medical Services 218-681-6189
- S & S Rehab Products 218-681-3710
- Behavioral Dynamics, Inc. 218-681-6033
- Life Alert 877-830-3543
- Quick Response Alert 877-315-7332
- Heritage Senior Center 218-681-2793
- Caregiver Support through LSS 218-280-3773
- Heritage Center congregate meals & home delivery 218-681-2793
- Meals on Wheels 218-681-6861
- Weatherization 218-796-5144
- Energy Assistance 218-796-5144

Children and Youth

Child Care Centers:

- Tri Valley Child Care Resource & Referral 800-543-7382
- Discovery Place 218-681-5202
- Community Church Daycare 218-681-5327
- Sullivan Day Care -218-681-1179
- TRF Child Care 218-681-7454
- Greenwood Learning Center 218-681-2472
- Head Start 888-778-4008

After School Activities:

- TRF School System 218-681-8711
- St. Bernard's Catholic School 218-681-1539
- Park & Recreation Dept. 218-681-2519
- Family Time Fitness 218-681-6709

Sanford WebMD Fit Kids

Clinics:

- Sanford Health 218-681-4747
- Sedra Medical Clinic 218-683-5137
- Inter County Nursing Service 218-681-0876

Services for at-risk youth:

- Big Brother/Big Sister 219-681-8711
- WIC 218-874-7845
- Violence Intervention Project 218-681-5557
- Umbrella Tree Safety Center 218-681-5557
- Child Protection 218-681-2880

Identified co	oncern
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Community resources that are available to address the need

Support for teen moms:

- Family Advocacy program 218-681-8711
- Communities Caring for Children (prenatal care) 218-681-0876
- Prenatal & Childbirth Education 218-681-4240 (Sanford)
- Prenatal & Childbirth Education 218-681-0876 (Inter county Nursing Service)

Safety

Pennington County Sheriff - 218-681-6161

TRF Police Dept. - 218-681-6161

State Patrol - 218-681-0942

Substance Abuse resources:

- Sanford Behavioral Health Center 218-681-4350
- Sanford Behavioral Health Clinic 218-681-4351
- Pathfinder Children's Treatment Center 218-683-7180
- Riverview Recovery Center 218-281-9200
- Glenmore Recovery Center 701-683-8011
- Narcotics Anonymous
- Alcoholics Anonymous

Domestic Violence resources:

- Pennington County Sheriff 218-681-6161
- TRF Police Dept. 218-681-6161
- State Patrol 218-681-0942
- Violence Intervention Project 218-681-5557
- Umbrella Tree Safety Center 218-681-5557
- Child Protection 218-681-2880

Healthcare

Sanford Health Community Care Program – 218-681-4240

Physical Health

Clinics:

- Sanford Health 218-681-4747
- Sedra Medical Clinic 218-683-5137
- Inter County Nursing Service 218-681-0876

Physical Fitness resources:

- Sanford Wellness Center 218-683-4367
- TRF School System athletics 218-681-8711
- St. Bernard's Catholic School athletics 218-681-1539
- Park & Recreation Dept. 218-681-2519
- Studio K Fitness 218-686-0752
- Anytime Fitness 218-681-1305
- Family Time Fitness 218-681-6709
- Healthy U 218-689-4791
- Curves 800-615-7352
- Tae Kwon Do 218-681-2462
- Natural Health & Fitness 218-681-1565

Sanford Dietitians

Cancer resources:

- Roger Maris Cancer Center
- Sanford Cancer Biology Research Center in SF
- American Cancer Society

Sanford Medical Home

RN Health Coach

Sanford WebMD Fit Kids

Chronic Disease resources:

- Better Choices/Better Health
- American Heart Association
- The Sanford Project to cure Type 1 Diabetes in Denny Sanford's lifetime

Nutrition Education:

- Extension Office
- WIC Program

Farmers Markets:

- Cabin View Gardens 218-681-1155
- TRF Farmers Market 218-964-5370

Mental Health/Behavioral Health (Substance Abuse)

Sanford One Care

Clinics:

- Sanford Health 218-681-4747
- Sedra Medical Clinic 218-683-5137
- Inter County Nursing Service 218-681-0876

Mental Health resources:

- Sanford Behavioral Health Center 218-681-4350
- Sanford Behavioral Health Clinic 218-681-4351
- Pathfinder Children's Treatment Center 218-683-7180
- Northwestern Mental Health Center 218-281-3940
- Ann Johnson 605-328-6585
- Nancy Rust 218-681-2718

Substance Abuse resources:

- Sanford Behavioral Health Center 218-681-4350
- Sanford Behavioral Health Clinic 218-681-4351
- Pathfinder Children's Treatment Center 218-683-7180
- Riverview Recovery Center 218-281-9200
- Glenmore Recovery Center 701-683-8011
- Narcotics Anonymous
- Alcoholics Anonymous

Preventive Health

Clinics

- Sanford Health 218-681-4747
- Sedra Medical Clinic 218-683-5137
- Inter County Nursing Service 218-681-0876

Identified	concern
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Community resources that are available to address the need

Dentists:

- Helmich Dental 218-681-4041
- TRF Family Dentistry 218-681-2545
- Ben Sayler, DDS 218-681-1700
- Bryce Bray, DDS 681-3233 (will provide a 5% discount)
- John Yoon, DDS 218-681-1700
- Michael Eickman, DDS 218-681-2545
- Thomas Dimich, DDS -218-681-2545
- John Seaverson, DDS 218-681-4041
- Donald Goodrich, DDS 218-681-3254
- Martin Duchscher, DDS 218-681-4506

Demonstrating Impact

The 2013 community health needs assessment served as a catalyst to lift up obesity and mental health services as implementation strategies for the 2013-2016 timespan. The following strategies were implemented.

Priority: Substance Abuse Services

- Participate in the Sanford enterprise implementation strategy for Sanford One Mind
- Establish systemic care plan for prescription drug abuse cases including behavioral health, primary care, and medical home departments
- Establish reliable network for detoxification and inpatient chemical dependency treatment centers
- Establish coordination of care between chemical dependency and mental health professionals
- Develop reliable chemical dependency outpatient services for adolescents
- Improve access to chemical dependency assessments for community

Priority: Care Coordination and Chronic Disease Management

- Participate in the Sanford enterprise implementation strategy for obesity
- Integrate dietician services with dialysis services
- Establish integrated approach to behavioral health within the function of primary care
- Implement Integrated EMR platform across clinic and hospital-based services
- Fully implemented hospitalist program with established connectivity to outpatient providers
- Establish comprehensive pain management program
- Refine and promote practices and communications of Medical Home team: RN health coaches, tobacco cessation specialist, outpatient social worker, cardiac rehab, dieticians, etc.
- Connect long term care facilities to providers and inpatient services

Priority: Access

- Expand urology coverage
- Create more complete oncology outreach program
- Improve access in general to "primary care" areas: family med/internal med/OB/GYN/pediatrics/psychology/psychiatry
- Satellite employer clinic model
- APP-MD team model
- Establish outreach dermatology services in TRF
- Establish neurology outreach services
- Establish comprehensive pain management clinic

Impact of Strategy to Address Substance Abuse

Sanford implemented a new EMR during February 2014 and has added e-prescribing. A chemical dependency counselor has been hired to work in the outpatient clinic. A new Medical Center opened during 2015 and Sanford is working to receive CMS certification. Sanford is also working to establish a collaboration of partner organizations focused on behavioral healthcare to meet the needs of the regional community.

Impact of Strategy to Address Care Coordination

RN health coaches and Medical Home have been implemented to work with all patients with a chronic disease. Services are expanded to bring specialty practices to Thief River Falls on an outreach basis.

Impact of Strategy to Address Access

Sanford provides a Community Care program as the charity care program addressing free or reduced rates to patients who qualify and have need for medical care. Sanford TRF has implemented Same Day Sanford to increase access to primary care and improve immunization percentages.

Impact of the Strategy to Address Mental Health Services

Behavioral health services have been integrated into all primary care settings through behavioral health screening, PHQ-9 screening, and two behavioral health triage therapists. Additionally, a peer support advocate was added to assist those with chemical addition in accessing desired interventions.

Impact of the Strategy to Address Obesity

The Sanford Health *fit* initiative, a childhood obesity prevention initiative, continues to grow and mature as we work to refine the offerings and enable broad replication and meaningful use. Supported by the clinical experts of Sanford Health, *fit* educates, empowers and motivates families to live a healthy lifestyle through a comprehensive suite of resources for kids, parents, teachers and clinicians. *fit* is the only initiative focusing equally on the four key contributing factors to childhood obesity: Food (nutrition), Move (activity), Mood (behavioral health), and Recharge (sleep). Through *fit* we are actively working to promote healthy lifestyles in homes, schools, daycares, our clinical settings, and throughout the community by way of technology, engaging programs, and utilizing key role models in a child's life. In 2016 a new *fit* initiative will be available for 20,000 classroom teachers. The classroom curriculum has numerous modules that teachers can access and implement in part or comprehensively.

Profile by Sanford is a personalized retail weight loss program designed by Sanford Health physicians and scientists to be simple, effective and sustainable. With a certified *Profile* coach, personalized meal plans and smart technology to track progress, members see real results. Each weight loss plan is designed with a focus on nutrition, activity and lifestyle.

The enterprise obesity initiative addressed education for providers and education for patients and community members. The first annual Sanford obesity symposium was held in 2014. Over 400 healthcare professionals from the region and beyond registered for the 2014 and 2015 symposiums. The purpose of the symposium is to enhance the knowledge and competence of participants by providing an update on the latest research associated with the prevention, treatment and management of obesity. The target audience includes primary care physicians, pediatricians and specialty care providers, advanced practice providers, licensed registered dietitians, nurses, and other interested healthcare professionals.

The symposium is an opportunity to provide prevention and treatment practice guidelines for the adult and pediatric population. The planning committee includes several published providers who are sought after nationally and internationally for their expertise.

Sanford is taking a comprehensive and multi-faceted approach to obesity prevention and treatment. The impact is demonstrated through the lives of our community members who have had positive outcomes because of our programs and services.

Community Feedback from the 2013 Community Health Needs Assessment

Sanford Health is prepared to accept feedback on our 2013 Community Health Needs Assessment and has provided on-line comment fields for ease of access on our website. There have been no comments to date aside from a question asked about the service area for this report. A reader wanted to know if a separate report was developed for the Lisbon, North Dakota area. Since there is no hospital in Lisbon a community health needs assessment was not conducted solely for that community.

